

Thought Leaders

The Most Influential Management Gurus

Klaus Kneale, 10.14.09, 3:00 AM ET

Leadership consulting firm CrainerDearlove surveyed 3,500 people and a panel of experts to determine the 2009 edition of the Thinkers 50, a biennial list of the most influential living management thinkers.

For more about the list, see "The Most Influential Business Thinkers."

Rank	Name	2007 Rank	Country	Day Job
1	C.K. Prahalad	1	India/U.S.	University of Michigan Academic
2	Malcolm Gladwell	18	Canada	<i>New Yorker</i> Columnist
3	Paul Krugman	-	U.S.	Princeton Academic
4	Steve Jobs	29	U.S.	CEO of Apple
5	W. Chan Kim & Renée Mauborgne	6	Korea/U.S.	Insead Academics
6	Muhammad Yunus	-	Bangladesh	Founder of Grameen Bank, Economist
7	Bill Gates	2	U.S.	Founder of Microsoft, Philanthropist
8	Richard Branson	9	U.K.	Founder of Virgin, Entrepreneur
9	Philip Kotler	11	U.S.	Northwestern University Academic
10	Gary Hamel	5	U.S.	Co-founder Mlab, Consultant
11	Michael Porter	4	U.S.	Harvard Academic
12	Ratan Tata	-	India	Chairman of Tata
13	Ram Charan	22	India	Executive Coach
14	Marshall Goldsmith	34	U.S.	Executive Coach
15	S.Kris Gopalakrishnan	-	India	Co-founder and CEO of Infosys
16	Howard Gardner	39	U.S.	Harvard Academic
17	Jim Collins	10	U.S.	Consultant
18	Lynda Gratton	19	U.K.	London Business School Academic
19	Tom Peters	7	U.S.	Consultant
20	Jack Welch	8	U.S.	Retired Executive
21	Eric Schmidt	-	U.S.	CEO of Google
22	Joseph Stiglitz	-	U.S.	Columbia Academic
23	Kjell Nordstrom & Jonas Ridderstrale	13	Sweden	Speakers and Academics
24	Vijay Govindarajan	23	India/U.S.	Academic in Residence for GE
25	Marcus Buckingham	38	U.K.	Speaker
26	Richard D'Aveni	46	U.S.	Dartmouth Academic
27	Rosabeth Moss Kanter	28	U.S.	Harvard Academic

28	Clayton Christensen	25	U.S.	Harvard Academic
29	Stephen Covey	15	U.S.	Speaker and Author
30	Thomas Friedman	26	U.S.	<i>New York Times</i> Columnist
31	David Ulrich	42	U.S.	University of Michigan Academic
32	Roger Martin	-	Canada	Dean of University of Toronto Rotman School
33	Henry Mintzberg	16	Canada	McGill Academic
34	Daniel Goleman	37	U.S.	Author and Consultant
35	Chris Anderson	-	U.S.	Wired Editor-in-chief
36	Warren Bennis	24	U.S.	University of Southern California Academic
37	Robert Kaplan & David Norton	12	U.S.	Consultants
38	Jeff Immelt	31	U.S.	CEO of General Electric
39	Don Tapscott	-	Canada	Consultant
40	Nassim Taleb	-	Lebanon	Academic
41	John Kotter	30	U.S.	Harvard Academic
42	Niall Ferguson	-	U.K.	Harvard and Oxford Academic
43	Charles Handy	14	Ireland	Author
44	Rakesh Khurana	45	India/U.S.	Harvard Academic
45	Manfred Kets De Vries	-	Holland	Insead Academic
46	Tammy Erickson	-	U.S.	Author and Consultant
47	Costas Markides	44	Cyprus	London Business School Academic
48	Barbara Kellerman	-	U.S.	Harvard Academic
49	Rob Goffee & Gareth Jones	32	U.K.	Academics
50	Jimmy Wales	-	U.S.	Co-founder of Wikipedia

Source: *CraingerDearlove*, www.craingerdearlove.com.

Full Story: The Most Influential Business Thinkers

In Pictures: The 10 Most Influential Business Gurus

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Klaus Kneale, 10.14.09, 03:00 AM EDT



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45	Manfred Kets De Vries	-	Holland	Insead Academic
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Source: CrainerDearlove, www.crainerdearlove.com.

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